

Press Release

4th April 2017

Awarded: 3 products from LED Linear received the Red Dot Award for high design quality

Essen, Germany – The jury has decided: after several days of evaluating thousands of products from all over the world, **MARS**, **LYRA** and **VESTA** received the coveted "Red Dot" award. LED Linear has demonstrated outstanding design and high quality, and this was acknowledged by the expert committee of the "Red Dot Award: Product Design 2017" with the internationally known quality seal.



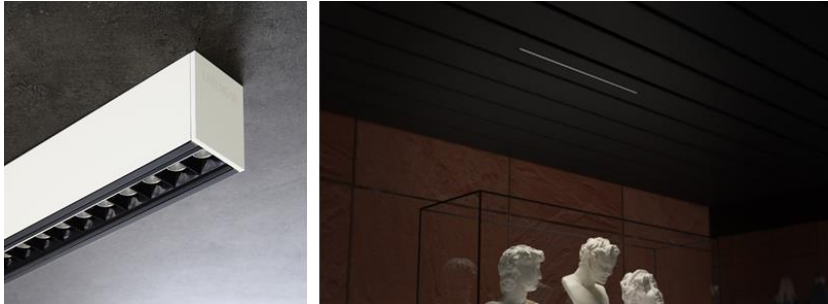
MARS, LYRA and VESTA received the well-known "Red Dot" award.

The linear LED luminaires from LED Linear are particularly impressive thanks to their modularity and adaptation to the needs of customers. The **MARS** is particularly suitable for museums, galleries and general lighting tasks: due to the high glare reduction, it is almost invisible and provides an enormous light quality. The round **LYRA** combines elegant and reduced design with different optics and mounting styles. It is therefore suitable for a variety of applications in the field of accent,

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shop and cove lighting. **VESTA** is the ideal light solution for under cabinets and offices, where the luminaire meets the requirements in this area thanks to the special angled profile and the different optics to deliver high-quality light on work surfaces.



The optimum black glare reduction of the MARS allows a glare rating of UGR <13 and provides high-quality and pleasant light.

Professor Dr. Peter Zec, founder and CEO of the Red Dot Award: "The Red Dot winners are pursuing the right design strategy. They have recognised that good design and economic success go hand in hand. The award by the critical Red Dot jury documents their high design quality and is indicative of their successful design policy."



Elegant and reduced shape combined with high-quality optics: the round, stylish aluminum profile of LYRA has a diameter of only 20 mm.

Manufacturers and designers around the globe were invited to enter their products in the 2017 competition. The jury of around 40 independent designers, design professors and specialist journalists tested, discussed and assessed each individual product, awarding the Honourable Mention for a well-conceived detail solution, the Red Dot for high design quality and the Red Dot: Best of the Best for groundbreaking design. In total, the competition received more than 5,500 entries from 54 countries this year.

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The VESTA is a linear LED luminaire that has been designed for use on cabinets and provides high quality light on work surfaces.

On 3rd July 2017 in Essen the crowning conclusion of the Red Dot Award: Product Design 2017 takes place. During the award ceremony "Red Dot Gala", the Red Dot winners receive their deserved certificates. For five weeks, the special exhibition "Design on Stage" shows the award-winning products of the year within the world's largest exhibition of contemporary design.

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